

HÔPECAM

hopecam.org

Annual Report

2022-2023

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"I just want to say thank you so much for bringing a smile to the face of my son Nicholas. At this moment, he's been through a high dose of chemotherapy followed by a bone marrow transplant. He received the tablet at the right moment. Once again, thank you very much."

Claudia, Nicholas's mom, California

Chairman's Letter

As we look back on the past year, significant moments stand out. We supported **more than 500 courageous children** fighting serious illnesses, literally climbed mountains to advance Hopecam's mission, and created opportunities to help many more children in the future.

Despite challenges—a leaner team of three, new internal structures and communication methods, staff turnover in healthcare that impacted our partnerships with hospitals, and, as a result, a reduction in referrals to Hopecam—we persevered! Through determination, we rebuilt these critical connections, restoring a steady stream of referrals. And, amidst it all, Hopecam got a new and improved look for its brand.

On the programming front, we introduced **Hopecam Hangouts**—virtual pizza parties and tailored experiences to foster meaningful connections for our amazing kids and their friends. Our fundraising events like the annual dinner and 5K race exceeded expectations, and the Mount Everest climb raised an astounding \$500,000!

We'd like to acknowledge three departing Hopecam Board members: Wendy Maiwurm, who provided eight years of executive team leadership, Tim Wendell and Marty Tarr, each serving six-year terms. Our gratitude goes to them for their valuable contributions.

Looking ahead, our goals are clear: establish more classroom connections, expand hospital relationships to new markets, and seek local foundation grants in underserved cities.

Ultimately, our mission remains unchanged: to bring hope, comfort, and connectivity to as many children and families as possible.

Thank you for being our partners in this journey.

Len Forkas | Founder, Hopecam

President, Milestone Towers



















Board Members

We are grateful for our dedicated board members whose unwavering commitment and tireless efforts continue to drive our mission forward, making a meaningful impact on our community. Their passion and leadership are the cornerstones of our success.

LEN FORKAS

FOUNDER & BOARD CHAIRMAN President, Milestone Towers

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BOARD TREASURER Managing Director, Stout

OZZIE REYES-CHICA

BOARD SECRETARY
Executive Vice President,
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Senior Vice President Deputy General Manager, Strategy at BlueHalo, LLC

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Cardiothoracic Surgeon, Associate Professor of Surgery, Indiana University School of Medicine

ERIC GINS

Vice President, Operations, The McLean Group

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Physician, Pediatric Hematology & Oncology, Kaiser Permanente

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MARTIN "MARTY" TARR

Entrepreneur and former CEO, Tiburon Technologies

MICHAEL DAVIES-HUGHES

Superintendent of Schools, Humboldt County District

NEIL CHATTERJEE

Senior Advisor, Hogan Lovells

TIM WENDEL

Author & Writer-In-Residence, Johns Hopkins University



About Hopecam

Since 2003, Hopecam has helped pediatric cancer patients conquer social isolation with technology and social programming. As a 501(c)3 organization, Hopecam works with childhood cancer warriors, their families, hospitals, and providers to ensure they stay plugged into a life that feels secure, social, and minimally disruptive.

At no cost to the family, Hopecam provides smart devices, internet access, and virtual events that foster connections, promote healing, boost self-confidence, and raise morale for youth undergoing cancer treatment.

Get in Touch, Stay in Touch

We work with each family to meet their specific requirements. The technology and/or services our families receive typically include a personal Chromebook or tablet, a Zoom account, a classroom webcam, and virtual programs like Hopecam Hangouts.

A Hopecam team member will talk with each family to understand their unique circumstances and align on what's needed, together.

Connected When It Matters

School-issued technology (when available) comes with limitations that, outside of school or curriculum learning, prevent children from accessing user-friendly websites, software, and resources that are imperative for social interactions, online therapy, and telehealth services. The technology also must be returned at the end of the school year in May/June.

Hopecam technology, however, empowers children to connect with their classroom, peers, medical providers, friends, and loved ones no matter where they are. Best of all, each child gets to keep their computer or tablet after completing treatment.

Since our start in 2003, Hopecam has helped *4,000 * children with cancer. 2023

impact numbers:

500+

children supported

259

Chromebooks

185

tablets

69

hotspots







WITH THE CANCER, WHILE UNDERGOING **EUKEMIA**. MEDICAL TREATMENT

AND UNABLE TO ATTEND SCHOOL



COMBATING

BECAME A PROBLEM THAT NEEDED A VERY THOUGHTFUL SOLUTION

(ONE THAT WOULD KEEP HIS SON IN

WITH THE PEOPLE VITAL TO HIS HEALING).

THIS SPARKED AN IDEA



AND THIS IS WHEN,



THE HOPECAM STORY TOOK OFF!

EVERY SINGLE YEAR





ARE DIAGNOSED WITH



TO HELP KIDS WITH CANCER AND THEIR FAMILIES

STAY CONNECTED

BY DONATING



AND WE CONTINUE TO **E X P**

SINCE 2003

OUR 501(C)(3) **NON-PROFIT CHARITY**



WALKED/RAN

23,975 MILES





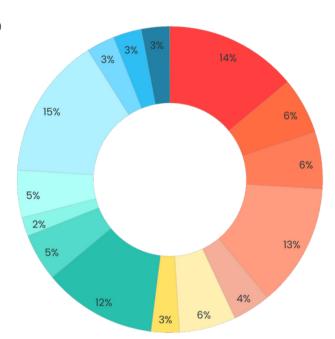
U.S. HOSPITALS & SERVED CHILDREN IN AI

DECADES \ THIS YEAR, HOPECAM **CELEBRATES** OF HELPING KIDS WITH CANCER!

Hopecam By The Numbers

Cancer Diagnosis by Type

- Acute Lymphocytic Leukemia (ALL) (14%)
- Acute Myeloid Leukemia (AML) (6%)
- **B-Cell ALL (6%)**
- Brain Tumor (13%)
- Ewing Sarcoma (4%)
- Hematology (6%)
- Hodgkin's Lymphoma (3%)
- Hospice (12%)
- Medulloblastoma (5%)
- Neuroblastoma (2%)
- Osteosarcoma (5%)
- Other Cancer Diagnosis (15%)
- Rhabdomyosarcoma (3%)
- T-Cell Leukemia (3%)
- Wilms Tumor (3%)



Top 10 Referring States

VA, TX, TN FL, MD, LA, AR, NC, AL, CA



Cancer Diagnosis by Grade

Top 10 Referring Places of Treatment

- #1 St. Jude Children's Hospital, TN
- #2 Capital Caring Kids, VA
- #3 Texas Children's Hospital, TX
- #4 Alex's Place Sylvester Comprehensive Cancer Center, FL
- #5 Arkansas Children's Hospital, AR
- #6 Children's National Medical Center, DC
- #7 Riley Children's Hospital, IN
- #8 Kentucky Children's Hospital, KY
- #9 Johns Hopkins Hospital, MD
- #10 Children's Hospital of Alabama, AL





Hopecam Hero Spotlight



Sophie was ecstatic to receive a Chromebook from Hopecam last year. She uses it for virtual school on days she isn't feeling well enough to leave the apartment, and watches YouTube Kids videos during hospital stays. It's especially a welcome diversion when she's in the infusion center receiving blood and platelets.

Sophie is getting a lot of use from her Chromebook! It's amazing how much Hopecam's time and energy have impacted Sophie's and our family's life in a positive way.



"Sophie's journey has been an impossible road to climb, for her and for us as parents having to watch. Organizations like Hopecam shine a light inside our lives during miserable times like these and bring my family hope and happiness."

Ryan, Sophie's Dad



Board Member Spotlights



Martin "Marty" Tarr

Marty Tarr, CEO of Tiburon Technologies, is a dedicated force behind Hopecam's mission to keep children with cancer connected through technology. As an active board member and technology connoisseur, Marty has been instrumental in providing guidance and expertise that reinforces Hopecam's ability to deliver the resources these amazing families need.

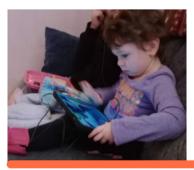
"Being a part of Hopecam's mission has been nothing short of inspiring. We're not just providing technology, we're offering hope and connection to children and their families during one of the most challenging battles of their lives. The fight against cancer can be incredibly isolating, but Hopecam bridges that gap, ensuring these courageous kids can thrive, grow, and stay connected to the love and support that surrounds them. It's an honor to be a part of such a transformative organization."



Eric Gins

Eric Gins, Vice President of Operations at the McLean Group, is a dedicated supporter of Hopecam. He joined Hopecam's board of directors in June 2021, but his involvement with the nonprofit dates back several years. Eric has been an active participant in Hopecam's community events. Eric's commitment to Hopecam is driven by his deep admiration for the incredible strength of the children in the program.

"The children in the Hopecam program always amaze me with their incredible strength. These young warriors have demonstrated remarkable mental and physical resilience in conquering the most daunting challenges. The fact that Hopecam can offer additional resources to help them stay focused on what truly matters and enjoy life is astonishing. Our utmost priority as a community should be to do everything we can to support these extraordinary children."













Wendy Maiwurm

Wendy Maiwurm is a Licensed Clinical Social Worker with more than 20 years of experience in medical settings, including a long tenure as a Pediatric Oncology Social Worker at Inova Fairfax Hospital. She passionately supports Hopecam, recognizing its potential to improve the lives and social connections of children with cancer.

"After years of witnessing the heart-wrenching struggles of pediatric cancer patients, battling isolation, depression, and the abrupt changes that come with their diagnoses, I fervently believed there had to be a better way to nurture these resilient children. Hopecam has not only filled that critical need but has also made a profound, measurable, and tangible difference in their lives. Through Hopecam's approach, these children are forging invaluable social connections that empower them to overcome the immense challenges they face."

\$1,022,000

was raised and donated in the 2022-2023 FY













Annual Events

Fall Dinner on October 11, 2022 in Vienna, VA

Hopecam's "Give Hope, Get Connected" Celebration was a triumphant success, raising \$84,630 to aid children with cancer. The event, held at Bazin's on Church in Vienna, VA, showcased an inspiring video highlighting the bravery of Hopecam children and the organization's profound impact. Thank you to our generous sponsors:

Platinum \$10,000

- Lindsey Joelle Miller Memorial Fund
- Milestone Towers

Gold \$5,000

- Phoenix Towers
- Nina Toups
- Rothrock Family

Silver \$2,500

- Ed Donohue & Tracy Themak
- Plein Family Charitable Trust

5K Walk/Run on May 23, 2023 in Reston, VA

More than 319 runners, walkers, and spectators turned out for Hopecam's 23rd Annual 5K. Hopecam's families enjoyed fun activities, including a fantastic warm-up led by Jazzercise, a velcro wall, Moment of Magic characters, face painters, and balloon artists. The occasion also celebrated Ava, a local seven-year-old Hopecam hero battling B Cell ALL, who has stayed connected through a Hopecam-provided tablet and hotspot.

Our heartfelt thanks go to the generous corporate teams and sponsors that helped make the event possible :

- T&TA
- CareFirst BlueCross BlueShield
- Cooley LLP
- Costa Dentistry
- Eva Perdahl-Wallace MD, PhD
- First Citizens Bank
- Jacquemin Family Foundation
- Jazzercise Herndon Reston Fitness Studio
- Lindsey Joelle Miller Memorial Fund
- Love Your Melon

- Milestone Towers
- Miller, Miller and Canby
- Northwestern Mutual
- Patient First
- Pinnacle ENT Associates
- Reston Shirt
- SBA Communications
- TD Alfredos of Phoenixville, Pa
- The Feiner Family
- Wegmans











Partnership Spotlight

Making Back-to-School Easier for Families

In 2022, Hopecam collaborated with Texas Children's Hospital's Hematology/Oncology Programs on a back-to-school initiative to provide technology support to families of children undergoing treatment at the hospital.

Hopecam has more than

75 referral partners

spanning hospitals, treatment centers, institutions & nonprofits

Texas Children's Hospital assessed the needs of its pediatric patients and their families for the upcoming school year. **Hopecam supplied more than 40 children with essential technology**, including laptops, tablets, and hotspots, to facilitate virtual and hybrid learning during their treatment.

Families were provided with guidance on how to effectively use the technology and connect with their schools from home. Hopecam also assisted schools by offering technology support and recommendations for successful connectivity. Additionally, Texas Children's School Specialists received laptops and hotspots to distribute to families, enabling them to use this technology during their hospital treatment.

This partnership between Hopecam and Texas Children's Hospital proved highly successful. Families reported that Hopecam's technology support helped their children stay connected with teachers and classmates, simplifying the process of keeping up with schoolwork.











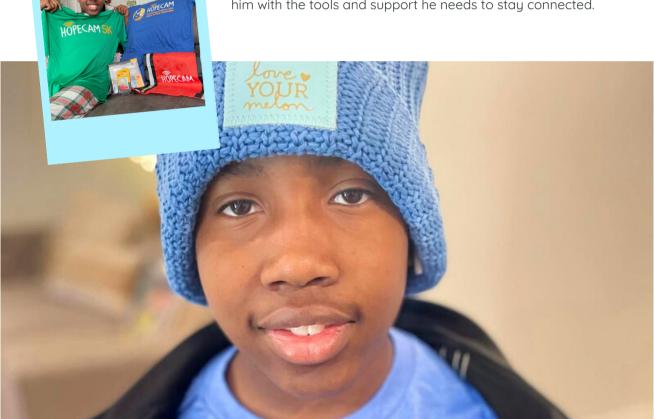


Hopecam Hero Spotlights



Dre is a resilient and courageous third grader. In late 2019, he was diagnosed with Medulloblastoma, leading to a challenging medical journey that has forever changed his life. As he undergoes treatment, Dre endures long days and nights in the hospital, separated from his family, friends, and classmates.

After a period of remission, Dre's journey has taken a difficult turn as he faces a relapse. Yet his determination and resilience shine through, and Hopecam remains committed to providing him with the tools and support he needs to stay connected.



"Thanks to his Hopecam tablet and Zoom, Dre finds solace in staying connected to his support systems. During stays at the hospital and countless trips back and forth for treatment, the tablet is a vital lifeline that keeps him connected to his world."

Sherice, Dre's Mom



Hopecam Hero Spotlights





Kayelah is an aspiring chef whose Chromebook from Hopecam allows her to search recipes, inspiring new cooking techniques and fueling her passion for homemade food. Whether doing homework or planning future travel adventures, Kayelah's Chrombook is her window to the world!

"Thanks to Hopecam, Kayelah can keep chasing her dreams and stay connected to her passions. We are truly grateful for the difference you've made in her life. Thank you!"

Katherine, Kayelah's mom





Ryan's laptop enables him to seamlessly transition between his home, the hospital, and the Ronald McDonald House where he stays when receiving treatments. It has become a powerful means for Ryan to stay connected to his schoolwork, friends, and sister while he kicks cancer's butt.

"The laptop from Hopecam has been a necessary tool to help Ryan stay on top of school assignments and talk with his friends no matter where he is."

Jolene, Ryan's mom



Climbing Mount Everest

In April 2023, Len Forkas, the founder and chairman of Hopecam, celebrated the organization's 20th anniversary with an extraordinary feat: conquering the formidable Mount Everest.

Len's awe-inspiring journey not only **raised over \$500,000 in vital funds for Hopecam** but also shone a spotlight on our mission via public media.

We extend our heartfelt appreciation to all the sponsors and generous donors who rallied behind the Hopecam Mt. Everest expedition.









25

Hopecam Heroes honored \$500,000+

raised to support Hopecam kids with cancer



Skate 4 A Cause

Hopecam collaborated with alumnus Lucas Soto and his family to organize Skate 4 A Cause, a community event to raise awareness about pediatric cancer and generate funds for Hopecam. The afternoon event held in August at the St. James Sport, Health, Fitness & Entertainment Complex included ice skating, yummy snacks, lively music, and a special appearance by the Washington Capitals' beloved mascot, Slapshot.

Thanks to the community's enthusiastic participation and generous contributions, the event proved to be a big success. Ticket sales and donations raised \$7,950 for Hopecam, a dollar amount that will give the gifts of technology and connection to several children facing cancer.

\$7,950

raised through generous donations and ticket sales











Hopecam Hero Spotlights



Meredith wished for a laptop of her own to stay connected with her family and complete school work during her treatments to fight cancer. Hopecam made that wish a reality!



During her long hospital stays to receive life-saving blood transfusions, Meredith's laptop transformed her way of learning and opened a world of other possibilities.

Despite the hurdles she faces, the Chromebook Hopecam provided has made everything for Meredith a little easier and a lot brighter.

"Meredith has been cleared by oncologists to return to school but she is missing a lot of classes due to multiple medical appointments she has every month. Thanks to Hopecam, she is able to catch up with assignments at home and use the computer at the hospital while receiving blood transfusions. She has been through a lot over the past two years, and this computer has definitely made her education easier. Thank you Hopecam!"

Marlise, Meredith's mom





Meta Grant Award



Hopecam's partnership with Meta grew this year when the technology giant's Virginia-Henrico Data Center donated 15 Meta portals to help local children with cancer stay connected with their families and friends. The Meta portals, essentially video-calling devices, enable isolated children to socialize and see the faces of important people in their lives, lifting their spirits as they undergo treatment.

In addition to the portals, **Meta contributed \$15,000 to Hopecam**, the third year it has awarded a grant to Hopecam to provide support in the Richmond area. The gift is part of Meta's annual Data Center Community Action Grants program, which provides direct funding to schools, nonprofits, and community organizations in locations where the company has an operational data center. Meta's commitment to empowering communities aligns seamlessly with Hopecam's mission. We are grateful for their partnership.







"Emillia was so excited when she got her Hopecam computer! She felt like such a big kid and was excited to have a way to play games, look up things that she was interested in, and video chat with her friends during their school lunch."

Kara, Emillia's mom, Arizona



Highschool High Fives

Northern Virginia Schools Step Up

Hopecam appreciates all fundraising support organized by local organizations and loves gaining support from young adults learning to give back to their communities.

These five Northern Virginia high schools exemplify incredible give-back initiatives within our community. Students were instilled with the values of service and dedication while undertaking a wide range of projects that raised community awareness of Hopecam. We are proud to highlight these schools and their exceptional efforts.

- Heritage High School, Leesburg, VA
- Potomac Falls High School, Sterling, VA
- Riverside High School, Leesburg, VA
- South Lakes High School, Reston, VA
- Woodson High School, Annandale, VA

Our thanks to these high schools and their students for standing with us in our mission to bring hope and connection to children facing cancer.





Volunteer Spotlight

Mut. Gio

Gio joined Hopecam about a year and a half ago after relocating from Mexico to Northern Virginia. She is bilingual in Spanish and English and communicates with/translates content for our Spanish-speaking families to let them know about the many services available to them through Hopecam.

"Volunteering has given me a new perspective on how we as a community can work together and make a greater difference in our society, especially for vulnerable groups. Every picture with a Hopecam child smiling with their device and every testimonial about how Hopecam makes a positive impact on their families really touches my heart."





Hopecam Hero Spotlights





In November 2019, Logan's world took an unexpected turn when he was diagnosed with Leukemia. The family immediately journeyed to Memphis Tennessee, spending the holidays together at the Ronald McDonald House while Logan received treatment. Logan's battle with cancer lasted for 2.5 years, and with incredible strength, he achieved remission in August 2022.

But in January 2023, Logan's cancer returned in a heart-wrenching turn of events. During this difficult period, his social worker introduced him to Hopecam, a lifeline that would bring smiles back to Logan's face. Hopecam opened doors to new connections, allowing Logan to interact with his friends and classmates through video chats.

"Our family is beyond grateful to celebrate the joys of getting to see Logan grow from a baby to a spirited little boy. We've watched him take on kindergarten, make new friends, and learn American Sign Language (ASL) so he can communicate despite being deaf. Hopecam's technology has become an anchor to keep Logan close to his loved ones and his spirits high during these trying times."

Holly, Logan's mom









Claire's "magic" laptop helps her with school and lets her talk to her faraway family and friends. Claire is smart and loves to learn about space, fire trucks, and animals. When she feels good, she enjoys riding her bike and building with Legos.

"Claire loves practicing typing on her Chromebook. She uses it for virtual music classes, preschool, and karate classes. Her world is so small now because of cancer and being able to interact virtually with others is helpful for her social development. I have watched her grow from barely speaking during a virtual lesson to enthusiastically participating."

Lauren, Claire's mom





Owen's Hopecam tablet is so much more than just a device, it's a gateway to social connections and sweet moments. From talking and laughing with his family and school friends to watching his favorite movies and shows, Owen's tablet keeps him connected during hospital stays and clinic visits.

"Hopecam has been a true gift for our family. Owen's tablet has really become his companion and allows him to stay connected to his loved ones. We're so grateful for the technology and support we've received during these challenging times."

Ashley, Owen's mom



Our Generous Donors

Thank You!

\$50,000 and up

- Northwestern Mutual Foundation
- Peppertree Capital Management, Inc.
- Zoom

\$20,000 - 49,999

- Atlas Towers
- Jim Moran Foundation Inc.
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\$5,000 - 9,999

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- Mark and Julie Moore
- Patient First
- Radiant Technology
- Scott and Virginia Rowell



Thank You!

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\$100 - 249

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- Lunn Williams
- Fred and Diana Wolf
- Woodson High School



THANK YOU FOR YOUR SUPPORT









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